PROCTOR QUALITATIVE RESEARCH TRAINING PROGRAM

Participants who attend all five webinars in the Proctor Qualitative Research Training Program will be eligible to earn a Digital Badge from Rutgers University, recognizing their commitment to developing core qualitative research skills. Each session costs $25 and includes exclusive resources from the Proctor Institute to support your continued learning and application.

Oct 21, 2026 | 1:00 - 2:30 PM ET.

Defining Your Research Topic and Core Questions

This session will help participants learn how to write a strong, realistic research question and 1-2 sub-questions, including consideration of what your ultimate purpose is for doing the research and what kind of qualitative research you are most interested in (e.g., landscape analysis, case study, action research, practitioner inquiry, comparative study, program evaluation).

Dec 9, 2026 | 1:00 - 2:30 PM ET.

How to do a Literature Review

This session will guide participants through a step-by-step process for doing a literature review of prior research on your topic, including how to identify relevant previous studies, how to synthesize and evaluate findings across the research, how to organize your literature review, and how to position your literature review to make a stronger case for your own research.

Jan 27, 2027 | 1:00 - 2:30 PM ET.

Writing an Innovative and Feasible Research Proposal

This session will map out the different sections of a research proposal, including the correct level of detail for each section and how to create a feasible and action-oriented work plan. In particular, we will help you write about your proposed research in a straightforward, engaging, timely, and compelling way for funders and collaborators.

Mar 24, 2027 | 1:00 - 2:30 PM ET.

Designing and Using Data Collection Tools: Interviews & Focus Groups

This session will detail how to design your research protocol, including various kinds of qualitative data collection methods such as interviews and focus groups. You will learn how to create questions that are most likely to help answer your larger research question(s) and ensure that your protocol is clear and appropriate to the time involved.

Apr 28, 2027 | 1:00 - 2:30 PM ET.

Coding Your Qualitative Data

This session will provide you with a step-by-step process for coding qualitative data, including what to look for in your data, how to identify themes, patterns, and outliers, how to create and refine codes, and how to go back and recode the data for different purposes.

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